

ROCK ON

Julianne Robertson

Pierre Kruff came to Scotland nine months ago, and is planning to use his expertise and experience in music and event management to create unforgettable events for Scottish businesses, musicians and film-makers.

Born 30 years ago in Bonn, Pierre's original intention was to become a roofer, when an accident forced him to pursue his other skills in organising and promoting music and corporate events. While still living in Germany, he gained qualifications in event management and arranged successful concerts with established names in the music industry, such as Johnny Logan and Django Reinhardt.



In November 2011 he decided to set up his own company – **Rock Ya Events**, promoting and producing events in the North Rhine area, including conferences for Skoda and ‘Nature One’ festival. Now he’s bringing Rock Ya Events to Scotland, having moved to the town of Glenrothes to be with his fiancée Emma. Pierre says moving his business here is a fun challenge:

“Scotland is full of amazing, historic and emotional places. This is heaven for every event manager. Over here, it is the combination of all kind of senses and therefore a perfect place to create the perfect event.”

Pierre’s team at Rock Ya Events aims for professionalism and a relaxed atmosphere, as well as a unique, fresh approach to each event. One of their current projects is arranging a UK tour for the German singer/songwriter Robert Carl Blank. Pierre hopes the Scots will give him a warm welcome when his tour starts in June:

“Robert is a fantastic and talented musician with a very warm message in all his songs. It’s really worthwhile to listen to his live music”.

Rock Ya Events is also busy organising the events calendar for the new creative venture Fife Film Crew, beginning with a networking evening to enable the area’s film-making community to meet up and make new contacts, as well as providing an opportunity for budding film-makers to pitch ideas to new partners. And final words to Pierre on his new life and career:

“I never thought when I started out as a roofer I would end up managing events in Scotland, but it’s definitely my thing, and it’s where I’m meant to be!”

Rock Ya Events

www.rockyaevents.com